

## REMARKS

The claims in the application are 1-17 and Claims 18-24 added by the present amendment.

Favorable reconsideration of the application as amended is respectfully requested.

The present amendment is being made in accordance with a telephone interview between the Examiner in charge of the above-identified application, the undersigned attorney, and the inventor and applicant on Thursday, February 3, 2005. The courtesy extended by the Examiner in arranging for and conducting the telephone interview, is greatly appreciated.

The claims presented for discussion during the interview, namely the proposed amendments to independent Claims 1, 10 and 12 plus new Claims 18-24, are presented herein, with the following modifications discussed during the telephone interview. More particularly, independent Claims 1, 10 and 12 have been revised to recite the step of presenting one of a map, location list or pull-down menu, while independent Claims 12 and 22 have been amended to recite, in the respective preamble, the computer-readable medium is structured and arranged to be executed by a computer. Additionally, dependent Claims 13-15 have been amended to eliminate the rejections under 35 U.S.C. §112, second paragraph, raised in paragraph 2 of the Office Action (a minor clarification has been made in Claim 11).

The amended set of claims presented herein finds clear support throughout the present application and drawings. For example, the steps added

to independent Claims 1, 10 and 12 (and recited in independent Claim 22) find explicit support in the drawings of the present application and accompanying description in the specification. The recitation found in Claims 18, 19, 23 and 24 finds support, e.g., at the bottom of page 2 of the specification, while the recitation found in Claim 20 finds support, e.g., at the top of pages 3, 7 and 9, the middle of page 10 and the bottom of pages 8 and 11 of the specification (in addition to other locations), and Claim 21 and 22 find support e.g., at the same locations, and in particular in the description of the illustrated embodiment found at pages 9-13 of the specification.

As agreed during the telephone interview, the present set of claims defines over U.S. Pat. No. 6,590,586 to Swenton-Wall et al, the only art applied against the claims in the Office Action. More particularly, Claims 1, 2, 5-7, 10-13, 16 and 17 have been rejected under 35 U.S.C. §102(e) as being anticipated by Swenton-Wall et al. in paragraph 4 of the Office Action, while Claims 3, 4, 8, 9, 14 and 15 have been rejected under 35 U.S.C. §103(a) as obvious over Swenton-Wall et al in paragraph 6 of the Office Action.

As pointed out by the inventor and undersigned attorney during the telephone interview, the present invention provides both a method and medium presenting information in an orderly, pre-arranged fashion on any location and/or subject, page-by-page, e.g., as a book with audio. In other words, the present invention "tells a story" in an orderly synchronized fashion, of especial advantage in educating a user of the invention as noted, e.g., towards the bottom of page 14 of the present application. In other words, the synchronized, incremental

presentation of information ("slide") together with associated audio, helps educate an individual who might be totally unfamiliar with the subject being presented, and inform such user about choices to make in selecting incrementally-displayed information.

Among the other features and advantages provided by the presently claimed invention, is timed advance synchronized with sound and presentation of information (slides) in an automatic, predetermined order. Additionally, a viewer also possesses ability to start, stop, re-start or cancel a predetermined display, depending upon educational requirements (canceling returns to the original base, e.g., the map as shown in the figures, for searching and selecting another orderly presentation of information). As pointed out *supra*, sound files are associated with the orderly display of information, which can be stopped and started by a user .

Additionally, thumbnails scroll in unlimited fashion; clicking on a thumbnail will bring up full image and sound without a confusing series of windows to open and close. Another advantage is a text box can be brought up or diminished on demand, and movable around the screen to be placed anywhere, e.g., on a photograph, or dropped out of sight on the bottom of the screen, the photo remaining in the forefront or prominent position. Importantly, the search creates its own presentation order, organized and ready to go with all the features and advantages described *supra*, especially advantageous for educating a user totally unfamiliar with the displayed subject.

The features of the presently-claimed invention together with the accompanying advantages attained thereby, are neither taught nor suggested by Swenton-Wall et al., for the following reasons.

Swenton-Wall et al., at most, simply disclose a conventional slide show carousel presentation. As described at column 1, lines 58-65 of Swenton-Wall et al, after a user inputs and transmits a query, a remote computer returns with search results displayed as simulated photographic slides in a slide sleeve. The user then selects and re-arranges the slides. Swenton-Wall et al. even continue to describe a digital carousel for presenting slides reordered by the user to create a user-defined sequence (column 2, lines 1-8). This reference even assumes, at column 2, lines 9-14, that most users are familiar with techniques to handle photographic slides.

In contrast, the present invention makes no such assumption and provides a method and medium enabling one totally unfamiliar with a computer or subject to be able to access such information and be educated without need for some pre-existing background in either computer operation or the subject being presented. Furthermore, as recited in several of the dependent claims, the inventive medium can be presented in a portable form, enhancing use and education, and is therefore not dependent upon hook-up to a remote computer as Swenton-Wall et al.

To briefly reiterate, Swenton-Wall et al purports to disclose a user interface for an image database management system. A user searches the database for a certain set of images that are displayed as simulated slides. The

user must then organize the slides to create a slide show presentation. The user interface is specifically designed to look like a traditional slide carousel so that users familiar with slide carousels are also familiar with the user interface.

In contrast, the present invention teaches a slide show presentation with slides from a specific geographic location. Amended Claims 1, 10 and 12 recite, among other features, the specific steps of presenting one of a map, location list, or pull-down menu of a venue with a clickable link, the clickable link corresponding to a location at the venue, accepting a selection of the clickable link and providing slides corresponding to the link. In this regard, a DVD containing the inventive medium has been filed with the Patent and Trademark Office, in the above-identified application.

Swenton-Wall et al. do not, anywhere in their entire disclosure, teach or suggest presenting one of a map, location list or pull-down menu of a venue with clickable links. Without this first step, the reference cannot possibly teach or suggest any of the remaining limitations of independent Claims 1, 10, and 12. Furthermore, automatically advancing slides with synchronized sound files, as recited in independent Claim 22, is neither taught nor suggested by Swenton-Wall et al. It is therefore respectfully submitted that independent Claims 1, 10, 12 and 22 are allowable over Swenton-Wall et al. It is further submitted that all the claims depending either directly or indirectly from independent Claims 1, 10, 12 and 22, namely Claims 2-9, 11, 13-21, 23 and 24 respectively, are allowable as well.

To summarize, Applicant is not claiming to be the first to simply invent a slide show carousel. Rather, Applicant is the first to invent the specifically-claimed combination of elements and steps which provide the noted improvements and advantages described *supra*.

The remaining art of record has not been applied against the claims and will not be commented upon further at this time.

Should the Examiner feel that a telephone conference or personal interview would facilitate resolution of any remaining matters, the Examiner may contact Applicant's attorney at the number given below or the inventor/applicant directly at telephone: 212-213-5314. The inventor/applicant may be directly contacted, should the Examiner have any specific questions about the DVD submitted in the present application. A petition for an automatic one month extension of time for response is enclosed together with the requisite petition fee and fee for additional claims introduced herein.

Early favorable action is earnestly solicited.

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "George M. Kaplan", is written over a horizontal line.

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